

# JANUARY 2021

Key themes for the month: New Year's, Resolutions, Women Rock Day, Martin Luther King Jr. Day

| SUNDAY  | MONDAY                                   | TUESDAY  | WEDNESDAY   | THURSDAY  | FRIDAY   | SATURDAY  |
|---|--|--|---|---|--|---|
|   |  |  |   |   | 1  | 2   |
|   |  |  |   |   | Career Goals for the New Year  | How to Reach Your Career Goals In X Year          |
| 3   | 4  | 5  | 6   | 7   | 8  | 9   |
| Women Rock Day: Spotlight Women And Their Careers                                   | How to set career goals for the New Year | How to stick to your financial goals in the New Year | How to get your family on board with new career goals | How to rebound on goals after a difficult year                  | National Bubble Bath Day: X Low Cost Ways to Practice Self Care  | Why you need self care in your career advancement |
| 10  | 11                                       | 12   | 13  | 14  | 15   | 16  |
| The hottest job search tools for Y year   | X Ways to Get a Raise Faster in Y year   | How to Get a Better Job This Year                    | How not to give up on career goals in the New Year    | Organize Your Home Day: X Tips for Organzing Your Career Search | How to Build a Financial Team in X Year  | Top Career Challenges People will Face in X Year  |
| 17  | 18                                       | 19   | 20  | 21  | 22   | 23  |
| What Employers Are Looking for in X Year  | Martin Luther King Jr. Day               | How to Become an Industry Leader This Year           | X Cities With Most Job Opportunities This Year        | What Employees Are Looking for in X Year                        | How to Negotiate a Salary Increase in X Year   | X Best Job Search Systems for X Year              |
| 24  | 25                                       | 26   | 27  | 28  | 29   | 30  |
| How to Increase Your Income in X Year   | X Profitable Skills To Learn in X Year   | How to Manage Your Job Search in New Year            | How to Get a Promotion This Year                      | X Career Trends for X Year                                      | X Industry Trends for X Year   | How Your Health Goals Affect Your Career Goals    |
| 31  |  |  |   |   |  |   |
| How to Negotiate For Better Benefits  |  |  |   |   |  |   |
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# FEBRUARY 2021

**Key themes for the Month: Valentine's Day, New Year's Goals, National Freedom Day, World Marriage Day, Susan B. Anthony Day, President's Day, African American History Month**

| SUNDAY   | MONDAY  | TUESDAY                                      | WEDNESDAY  | THURSDAY  | FRIDAY   |
|--|---|--|--|---|--|
|  | 1   | 2  | 3  | 4   | 5  |
|  | National Freedom Day: How to Create Financial Freedom | X Ways to Love A Job You Dislike             | X Ways to Love On Yourself When Struggling At Work | How To Improve Your Career This Year                    | How to Create a Job You Love                             |
| 7  | 8   | 9  | 10   | 11  | 12   |
| How to Get Your Partner on The Same Career page                  | How to Love The Job Search                            | How to Talk Career Goals with Your Honey     | How to Love Your Career                            | How to Design a Career You Love                         | X Reasons Why Need Diversity In The Workplace            |
| 14   | 15  | 16   | 17   | 18  | 19   |
| How to Find the Right Communities To Support Your Career Journey | A Beginner's Guide to Job Searching                   | How to Build Strong Networking Relationships | How to Have Better Boundaries with Your Boss       | How to Get Your Partner On Board with Your Career Goals | How to Work With Your Partner on Your Career Goals       |
| 21   | 22  | 23   | 24   | 25  | 26   |
| How to Teach Your Kids About Careers                             | How to Find a Career Partner                          | Why STEM Education Matters                   | X Ways to Find a Job In The Winter                 | Why We Need Diverse Leaders                             | X Best Job Search Management Spreadsheets                |
| 28   |   |  |  |   |  |
| How Create Equity in the Workplace                               |   |  |  |   |  |
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# MAY 2021

## Themes: Spring Cleaning, Graduating with student loans

| SUNDAY   | MONDAY  | TUESDAY  | WEDNESDAY   | THURSDAY                                   | FRIDAY  | SATURDAY   |
|--|---|--|---|--|---|--|
|  |   |  |   |  |   | 1<br>What to Do If You Gave Up On Your Annual Career Goals           |
| 2<br>What to Do If You're Behind on Your Annual Career Goals       | 3<br>X Top Ways to Get a Promotion                                | 4<br>How to Take On a Leadership Role At Work                          | 5<br>How X Financial Career Coaches Found Their Careers   | 6<br>My Crazy Career Story                 | 7<br>X Tips for Negotiating a Better Salary                                       | 8<br>X Ways to Get Your Employer to Pay for Professional Development |
| 9<br>6 Predictions for College Grads This Year                     | 10<br>X Things You Need to Know About Getting a Job After College | 11<br>5 Things I've Learned in the Last X Years of Running My Business | 12<br>Student Loan Repayment Rules for College Grads      | 13<br>Latest numbers on college grad hires | 14<br>Will your employer help you pay your student loans?                         | 15<br>My Student Loan Story  |
| 16<br>How to Get Your Employer to Help With Student Loan Repayment | 17<br>Employers That Offer Student Loan Repayment Assistance      | 18<br>How to Get Tution Reimbursement                                  | 19<br>How to Get Your Job to Pay For Your Advanced Degree | 20<br>National Be a Millionaire Day        | 21<br>What You Need to Know About Retirement Benefits                             | 22<br>How You Bounced Back From Career Failure                       |
| 23<br>How Grads Can Make Their Resumes Stand Out                   | 24<br>How to Negotiate Your Starting Salary                       | 25<br>Top Industries Hiring College Grads                              | 26<br>X Unique Stories About Getting a Job                | 27<br>How I Got My Dream Job After College | 28<br>How to Graduate With a Job Lined Up   | 29<br>How to Use LinkedIn to Land Your First Job                     |
| 30<br>Best Jobs for College Grads in Y Year                        | 31  |  |   |  |   |  |
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# JUNE 2021

Themes: Summer, Effective Communications Month, LGBT Pride Month, Summer Vacation

| SUNDAY  | MONDAY  | TUESDAY   | WEDNESDAY                                    | THURSDAY  | FRIDAY   | SATURDAY  |
|---|---|---|--|---|--|---|
|   |   | 1   | 2  | 3   | 4  | 5   |
|   |   | How to Avoid Burnout                                | How To Get it All Done Mindset Training      | How to Serve Customers So They Keep Coming Back         | How Your Company Can Plan Out Content Strategy                                   | How to Lead By Serving Your Clients Well                                |
| 6   | 7   | 8   | 9  | 10  | 11   | 12  |
| How to Celebrate Pride In Your Business                 | Mid Year Job Review                           | How to Shine in Your Job Review                     | Rules for Career Success                     | What to Do When You Don't Hit Your Goals                | How to Rebound From Career Mistakes  | X Entrepreneurs Share The Best Investment I've Ever Made In My Business |
| 13  | 14  | 15  | 16   | 17  | 18   | 19  |
| The Importance of Authenticity in Creating Career Goals | How to Effectively Communicate with Your Boss | How to Effectively Communicate With Your Coworkers  | How to Shine At Work                         | How to Make Extra Money with Your Social Media Profiles | Best Career Facebook Groups  | Career Scam Stories   |
| 20  | 21  | 22  | 23   | 24  | 25   | 26  |
| X Questions to Ask Before Taking the Job                | How to Teach Your Child About Your Job        | How to Make Your Social Media Profiles Job Friendly | How to Balance Your Job And the Kids At Home | Taking a Stand on a Specific News Topic                 | X Entrepreneurship Activites for Kids on Summer Break                            | How to Teach Your Kids About Entrepreneurship                           |
| 27  | 28  | 29  | 30   |   |  |   |
| How to Hire Your Kid                                    | How to Properly/Legally Pay Your Kid          | How to Stop Paying Small                            |  |   |  |   |
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# SEPTEMBER 2021

**Themes: Back to School, Fall Goals (AKA: New Year's Part 2), Suicide Awareness Month**

| SUNDAY                                      | MONDAY  | TUESDAY   | WEDNESDAY  | THURSDAY  | FRIDAY  | SATURDAY   |
|---|---|---|--|---|---|--|
|   |   |   | 1<br>News trends                                   | 2<br>Best Places Online to Learn New Skills That Will Make You More Money | 3<br>How to Manage Work Stress  | 4<br>How to Teach Your Kids About The Importance of Education    |
| 5<br>How to Use Mindfulness At Your Job     | 6<br>What To Do If You're Not Happy At Work                   | 7<br>How to re-commit to the goals you set in January                 | 8<br>My Secrets to Landing Your Dream Job          | 9<br>My Secrets to Networking   | 10<br>My Secrets to Interviewing  | 11<br>X Coaches Share How to Create the Best Career Plan for You |
| 12<br>X Ways to Hack The Corporate Ladder   | 13<br>How to Love Up The Career Ladder Quickly                | 14<br>How to Craft a Great LinkedIn Bio That Gets the Right Attention | 15<br>Mental health stats in industries            | 16<br>Expert Shares The Things You Need on Your LinkedIn Profile          | 17<br>Mental Health and Your Career   | 18<br>Mindfulness Practices for Your Career Goals                |
| 19<br>How Your Carrer Affects Mental health | 20<br>How to Find Community When Working On Your Career Goals | 21<br>How to Bounce Back from Career Troubles in Your Life            | 22<br>How to Overcome Perfectionism in Your Career | 23<br>How to Build a CEO Mindset for Your Personal Finances               | 24<br>How To Use Mindfulness to Reach Your Goals                                  | 25<br>Stress Reduction Strategies When Work Is Stressful         |
| 26<br>X Mindsets of Successful People       | 27<br>X Resources If You're Experiencing Career Hardship      | 28<br>X career Experts share their resilience stories                 | 29<br>X Mental Health Tips                         | 30<br>Where to Find Help  |   |  |
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# OCTOBER 2020

Themes: Halloween, Holidays

| SUNDAY                                     | MONDAY  | TUESDAY  | WEDNESDAY                                | THURSDAY   | FRIDAY  | SATURDAY  |
|--|---|--|--|--|---|---|
|  |   |  |  |  | 1   | 2   |
|  |   |  |  |  | How to Smash Your Q4 Career Goals   | What To Do If You're Not Growing At Your Job    |
| 3  | 4   | 5  | 6  | 7  | 8   | 9   |
| How to Relocate For a Job                  | Economic trends   | Job trends   | 6 Best Career Books for Y Group          | How to Stop Procrastinating on Your Career Goals | Best Job Search Tools   | 6 Career Goals You Should Have in the next year |
| 10   | 11  | 12   | 13                                       | 14   | 15  | 16  |
| End Of Year Career Review                  | 5 Tips to Bring Your Career to the Next Level in X Year | What career investments to make at the end of the year | End of Year Tax Planning                 | Best Industry Conferences                        | How to Hit Your Goals in Just 90 Days   | 5 Career Coaches You Should Follow Right Now    |
| 17   | 18  | 19   | 20                                       | 21   | 22  | 23  |
| Career experts share their success secrets | Experts share their job search secrets                  | What To Do If You Don't Get The Job                    | How to Get a New Job Before The New Year | How to Plan Your Career Goals for X Year         | How to Make Better Decisions for Your Career  | How to Do a Career Change                       |
| 24   | 25  | 26   | 27                                       | 28   | 29  | 30  |
| How to Align Your Career Your Values       | How to Land a Six Figure Job                            | How to Land a Seven Figure Job                         | When is It Time to Hire A Career Coach   | The Number One Thing Holding Most People Back    | How to Be an Intrapreneur   | Should you work for a startup?                  |
| 31   |   |  |  |  |   |   |
| X Job Horror Stories                       |   |  |  |  |   |   |
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# NOVEMBER 2021

Themes: Thanksgiving, Gratitude, Black Friday, Cyber Monday, Cyber Week, Holidays

| SUNDAY  | MONDAY   | TUESDAY  | WEDNESDAY                                      | THURSDAY                                     | FRIDAY  | SATURDAY   |
|---|--|--|--|--|---|--|
|   | 1  | 2  | 3  | 4  | 5   | 6  |
|   | Why You Must Practice Gratitude                  | Gratitude as a success mindset practice                | 5 Tips to Improve Your Success Mindset         | How You Can Practice Gratitude Every Day     | How to Manage Your Career During the Holidays                                   | Entrepreneurship vs. Intrapreneurship                      |
| 7   | 8  | 9  | 10   | 11   | 12  | 13   |
| How to Lead Your Team At Work                                 | How to Stay Productive During The Holiday Season | Virtual Working Tips                                   | How to Wind Down From Work During The Holidays | Career trends that are newsworthy            | Trends in your industry   | How to handle family that doesnt support your career goals |
| 14  | 15   | 16   | 17   | 18   | 19  | 20   |
| X Ways to Keep Your Team Productive During The Holiday Season | How to stand out at work                         | Opinions on Hustling                                   | Unpopular opinions about your industry         | Thoughts and opinions on cyber week          | How to Get a Promotion Before The New Year                                      | How to Ace Your Year End Review                            |
| 21  | 22   | 23   | 24   | 25   | 26  | 27   |
| How to Find a Career Mentor Before The New Year               | How to Handle Conflict At Work                   | How to Get a Management Job Before The End of The Year | How to Create More Impact With Your Career     | How to not lose momentum during the holidays | What to do when you feel like Giving Up   | How to use your career for good                            |
| 28  | 29   | 30   |  |  |   |  |
| What to do if you hate your job                               | How to re-engage with your job                   | Employee engagement stats for the year                 |  |  |   |  |
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# DECEMBER 2021

Themes: Holidays, sales, planning for new year, end of year taxes, budgets

| SUNDAY   | MONDAY   | TUESDAY  | WEDNESDAY   | THURSDAY   | FRIDAY  | SATURDAY  |
|--|--|--|---|--|---|---|
|  |  |  | 1<br>How to Get An Edge In Your Career            | 2<br>Best Gifts For Your Boss                                    | 3<br>Holiday productivity statistics  | 4<br>How to create a career plan for next year    |
| 5<br>X Places to Buy Gifts for Your Team                           | 6<br>How to Network at Holiday Parties                               | 7<br>Best Career Networking Groups                                 | 8<br>Best Online Career Networking Groups         | 9<br>How to Get Your Family on Board for Next Years Career Goals | 10<br>How to Throw a Holiday Party for Company and clients                        | 11<br>How to Create A Side Business for Y Year    |
| 12<br>3 Year Career Planning                                       | 13<br>5 Year Career Planning   | 14<br>X Career Books for X Year                                    | 15<br>How to Focus During the Holidays            | 16<br>How to Smash Your Career Goals in December                 | 17<br>How to Find A Career Mentor For Next Year                                   | 18<br>How to Find A-Players For Your Team At Work |
| 19<br>How to Find the Right Career Mastermind                      | 20<br>How to Find the Right Mentor in the new year                   | 21<br>How to Run an Efficient Job Search                           | 22<br>How to Get Booked Solid With Job Interviews | 23<br>Year End Career Goals Review                               | 24<br>How to Maintain Momentum During the Holidays                                | 25<br>How to Stay Focused On Your Goals in X Year |
| 26<br>Why You Should/Shouldn't Take a Break from Your Career Goals | 27<br>How to Get Clear on What You're Truly Capable of Accomplishing | 28<br>3 Things to Stop Doing Right Now if You Want A Better Career | 29<br>X Things to Let Go Of In the New Year       | 30<br>X Goals to Make In The New Year                            | 31<br>How to Celebrate Your Accomplishments                                       |   |
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