JANUARY 2021

Key themes for the month: New Year's, Resolutions, Women Rock Day, Martin Luther King Jr. Day

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
					Career Goals for the New	How to Reach Your Career
					Year	Goals In X Year
3	4	5	6	7	8	9
Women Rock Day:	How to set career goals	How to stick to your	How to get your family on	How to rebound on goals	National Bubble Bath	Why you need self care in
Spotlight Women And	for the New Year	financial goals in the New	board with new career	after a difficult year	Day: X Low Cost Ways to	your career advancement
Their Careers		Year	goals		Practice Self Care	
			<u> </u>			
10	11	12	13	14	15	16
The hottest job search	X Ways to Get a Raise	How to Get a Better Job	How not to give up on	Organize Your Home Day:	How to Build a Financial	Top Career Challenges
tools for Y year	Faster in Y year	This Year	career goals in the New	X Tips for Organzing Your	Team in X Year	People will Face in X Year
			Year	Career Search		
17	18	19	20	21	22	23
What Employers Are	Martin Luther King Jr. Day	How to Become an	X Cities With Most Job	What Employees Are	How to Negotiate a Salary	X Best Job Search Systems
Looking for in X Year		Industry Leader This Year	Opportunities This Year	Looking for in X Year	Increase in X Year	for X Year
24	25	26	27	28	29	30
How to Increase Your	X Profitable Skills To	How to Manage Your Job	How to Get a Promotion	X Career Trends for X	X Industry Trends for X	How Your Health Goals
Income in X Year	Learn in X Year	Search in New Year	This Year	Year	Year	Affect Your Career Goals
31						
How to Negotiate For						
Better Benefits						
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FEBRUARY 2021

Key themes for the Month: Valentine's Day, New Year's Goals, National Freedom Day, World Marriage Day, Susan B. Anthony Day, President's Day, African American History Month

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	1	2	3	4	5
	National Freedom Day: How to Create Financial Freedom	X Ways to Love A Job You Dislike	X Ways to Love On Yourself When Struggling At Work	How To Improve Your Career This Year	How to Create a Job You Love
7	8	9	10	11	12
How to Get Your Partner on The Same Career page	How to Love The Job Search	How to Talk Career Goals with Your Honey	How to Love Your Career	How to Design a Career You Love	X Reasons Why Need Diversity In The Workplace
14	15	16	17	18	19
How to Find the Right Communities To Support Your Career Journey	A Beginner's Guide to Job Searching	How to Build Strong Networking Relationships	How to Have Better Boundaries with Your Boss	How to Get Your Partner On Board with Your Career Goals	How to Work With Your Partner on Your Career Goals
21	22	23	24	25	26
How to Teach Your Kids About Careers	How to Find a Career Partner	Why STEM Education Matters	X Ways to Find a Job In The Winter	Why We Need Diverse Leaders	X Best Job Search Management Spreadsheets
28					
How Create Equity in the Workplace					
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MARCH 2021

Themes: St. Patrick's Day, International Women's Day, Women's History Month, Tax Season

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
	How to Create Diversity in the Workplace	National Read Across America Day: X Best Career Books	X Tips for Your Resume	X Best Books About Negotiating	X Best Books for Your Career Search	X Best Leadership Books
7	8	9	10	11	12	13
X Best Management Books	National Women's Day: Best Career Tips for Women	Career Coaches on Instagram	3 Top Career Financial Coaches on Twitter	3 Top Women Career Coaches on LinkedIn	Everything Women Need to Know About Climbing the Corporate Ladder	X Best Career Tools for Women
14	15	16	17	18	19	20
Why Representation Matters in Leadership Positions	What is the difference between a career coach and a formal mentor at work?	X Ways to Promote Women At Work	St. Patrick's Day	X Ways to Advocate for Women at Work	Morning Routines of the Women Leaders	Top Career Coaches Share Their Best Interview Tips
21	22	23	24	25	26	27
Top Women Business Coaches in X Intrustry	How to Be a Leader	X Quotes from Top Women Career Coaches	X Business Ideas for Women	X Side Hustle Ideas for Women	How Women Can Get Funding For Their Businesses	How to Pitch Investors for Your Business
28	29	30	31			
3 Ways to Bring Feminine Leadership to Male Dominated Industries	X Women Business Leaders You Need to Know	How Women Can Find Business Mentors				
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APRIL 2021

Themes: Taxes, Spring

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
				X Tax Deductions for Y	X Tax Deductions for X Industry	X Tax Deductions for X Business
4	5	6	7	8	9	10
How to Find an Amazing Accountant	x Reasons Why You Need an Accountant	X Tax Rules You Need to Know About	X Tax Rules X Business Need to Know About	How to Do Year Long Tax Planning for Your Business	How to Organize Your Career Searcg	How to Streamline Your Career Search
11	12	13	14	15	16	17
Best Interview Follow Up Strategies	X Ways to Increase Your Chances of Getting an Interview	Should You Do Your Taxes Yourself?	X New Tax Rules for Y year	Do you want to be a contractor or an employee?	X Tax Mistakes Employees Make	How to Have Better Work Life Balance
18	19	20	21	22	23	24
How to Spring Clean Your Job Search		How to Spring Clean Your Office	How to Spring Clean Your Work Files		X Job Search Organization Tips	How to Reduce Mental Clutter To Be More Productive At Work
25	26	27	28	29	30	
How to Organize Your LinkedIn	How to Streamline Your LinkedIn Connections	How to Get Rid of Clutter on Your LinkedIn Profile	How to Spring Clean Your Home Office	Best Work From Home Tips	How to Declutter Your Files	
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MAY 2021

Themes: Spring Cleaning, Graduating with student loans

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JONDAI	MONDAI	IOESDAI	WEDNESDAT	IIIOKSDAI	I KIDAI	3A10KDA1
						What to Do If You Gave Up On Your Annual Career Goals
2	3	4	5	6	7	8
What to Do If You're Behind on Your Annual Career Goals	X Top Ways to Get a Promotion	How to Take On a Leadership Role At Work	How X Financial Career Coaches Found Their Careers	My Crazy Career Story	X Tips for Negotiating a Better Salary	X Ways to Get Your Employer to Pay for Professional Development
9	10	11	12	13	14	15
6 Predictions for College Grads This Year	X Things You Need to Know About Getting a Job After College	5 Things I've Learned in the Last X Years of Running My Business	Student Loan Repayment Rules for College Grads	Latest numbers on college grad hires	Will your employer help you pay your student loans?	My Student Loan Story
16	17	18	19	20	21	22
How to Get Your Employer to Help With Student Loan Repayment	Employers That Offer Student Loan Repayment Assistance	How to Get Tution Reimbursement	How to Get Your Job to Pay For Your Advanced Degree	National Be a Millionaire Day	What You Need to Know About Retiremet Benefits	How You Bounced Back From Career Failure
23	24	25	26	27	28	29
How Grads Can Make Their Resumes Stand Out	How to Negotiate Your Starting Salary	Top Industries Hiring College Grads	X Unique Stories About Getting a Job	How I Got My Dream Job After College	How to Graduate With a Job Lined Up	How to Use LinkedIn to Land Your First Job
30	31					
Best Jobs for College Grads in Y Year						
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JUNE 2021

Themes: Summer, Effective Communications Month, LGBT Pride Month, Summer Vacation

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
		How to Avoid Burnout	How To Get it All Done Mindset Training	How to Serve Customers So They Keep Coming Back	How Your Company Can Plan Out Content Strategy	How to Lead By Serving Your Clients Well
6	7	8	9	10	11	12
•	,	•	9		"	-
How to Celebrate Pride In Your Business	Mid Year Job Review	How to Shine in Your Job Review	Rules for Career Success	What to Do When You Don't Hit Your Goals	How to Rebound From Career Mistakes	X Entrepreneurs Share The Best Investment I've Ever Made In My Business
13	14	15	16	17	18	19
			16		10	15
The Importance of Authenticity in Creating Career Goals	How to Effectively Communicate with Your Boss	How to Effectively Communicate With Your Coworkers	How to Shine At Work	How to Make Extra Money with Your Social Media Profiles	Best Career Facebook Groups	Career Scam Stories
			-	2/	0.5	
20	21	22	23	24	25	26
X Questions to Ask Before Taking the Job	How to Teach Your Child About Your Job	How to Make Your Social Media Profiles Job Friendly	How to Balance Your Job And the Kids At Home	Taking a Stand on a Specific News Topic	X Entrepreneurship Activites for Kids on Summer Break	How to Teach Your Kids About Entrepreneurship
27	28	29	30			
21		29	30			
How to Hire Your Kid	How to Properly/Legally Pay Your Kid	How to Stop Paying Small				
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JULY 2021

Themes: Summer Vacation, Travel, 4th of July

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
				How Your Career Helps You Build Freedom	What Career Freedom Means to Me	How to Achieve Career Freedom
4	5	6	7	8	9	10
4th of July	X Ways to Reach Career Freedom	My Personal Favorite Salary Negotiation Strategy	What To Do If You Don't Get The Promotion	LinkedIn vs. Other Job Search Tools	How to Respond to a Recruiter on LinkedIn	How to Use Job Search Boards
11	12	13	14	15	16	17
LinkedIn Tutorial	How to Get a Recruiter's Attention on LinkedIn	How to Have a Standout LinkedIn Profile	How to Choose the Best Investment Vehicle For You	Do You Need a Career Makenover?	How to Stop Making Excuses	How to Build a Job Search Routine
18	19	20	21	22	23	24
How to Automate Your Job Search	News trends for the week/month	How to Organize Your Job Search Leads	Different Kinds of Job Interviews	Top Interview Tips	What to Do If You Don't Get The Raise	How to Pick the Best Job Offer
25	26	27	28	29	30	31
Top Career Coaches of the Summer	Summer Job Search Tips	How to Know When to Slow Down and When to Press Forward On Your Career Goals	Market Trends that Impact Your Industry	New Career Trends	Should You Try Hiring a Career Coach?	
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AUGUST 2021

Themes: Winding Down Summer

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
3 Tips to Try When You've Lost Your Motivation	X Career Coaches Share How to Become the Top Leader in Your Industry	How to Best Utilize LinkedIn To Get a Better Paying Job	X Best Job Search Strategies	X Career Coaches Share How to Get a Better Job	X Career Coaches Share How to Get a Raise	X Career Coaches Share How to Get a Promotion
8	9	10	11	12	13	14
X Strategies for Increasing Your Income	X Networking Tips to Get a Better Job	X Career Coaches Share Their Best Networking Tips	X Career Coaches Share Their Best LinkedIn Tips	X Strategies for Negotiating a Raise	Stories you've learned from clients	Career Coaches Share Why Most People Fail on their career goals and How to Prevent It
15	16	17	18	19	20	21
Should you make a lateral move in your career?	How to Get in The C Suite	Personal story of failure and rebounding	How to Pick a Job Search System That Works For You	How to Get Your Boss' Attentio	How to Survive Layoffs	How to Survive a Recession
22	23	24	25	26	27	28
Best Interview Follow Up Strategies	How to Sell Yourself on a Job Interview	How to Calculate Your Benefits	How to Calculate Your Salary	X Negotiation Mistakes	Best Craeer Podcasts	Best Career Blogs
29	30	31				
Best Career I YouTube Channels	How to Build Momentum in Your Career	How to Become Recession Proof				
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SEPTEMBER 2021

Themes: Back to School, Fall Goals (AKA: New Year's Part 2), Suicide Awareness Month

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
			News trends	Best Places Online to Learn New Skills That Will Make You More Money	How to Manage Work Stress	How to Teach Your Kids About The Importance of Education
5	6	7	8	9	10	11
How to Use Mindfulness At Your Job	What To Do If You're Not Happy At Work	How to re-commit to the goals you set in January	My Secrets to Landing Your Dream Job	My Secrets to Networking	My Secrets to Interviewsing	X Coaches Share How to Create the Best Career Plan for You
12	13	14	15	16	17	18
X Ways to Hack The Corporate Ladder	How to Love Up The Career Ladder Quickly	How to Craft a Great LinkedIn Bio That Gets the Right Attention	Mental health stats in industries	Expert Shares The Things You Need on Your LinkedIn Profile	Mental Health and Your Career	Minfulness Practices for Your Career Goals
19	20	21	22	23	24	25
How Your Carrer Affects Mental health	How to Find Community When Working On Your Career Goals	How to Bounce Back from Career Troubles in Your Life	How to Overcome Perfectionism in Your Career	How to Build a CEO Mindset for Your Personal Finances	How To Use Mindfulness to Reach Your Goals	Stress Reduction Strategies When Work Is Stressful
26	27	28	29	30		
X Mindsets of Successful People	X Resources If You're Experiencing Career Hardship	X career Experts share their resilience stories	X Mental Health Tips	Where to Find Help		
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OCTOBER 2020

Themes: Halloween, Holidays

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
					How to Smash Your Q4 Career Goals	What To Do If You're Not Growing At Your Job
3	4	5	6	7	8	9
How to Relocate For a Job	Economic trends	Job trends	6 Best Career Books for Y Group	How to Stop Procrastinating on Your Career Goals	Best Job Search Tools	6 Career Goals You Should Have in the next year
10	11	12	13	14	15	16
End Of Year Career Review	5 Tips to Bring Your Career to the Next Level in X Year	What career investments to make at the end of the year	End of Year Taxe Planning	Best Industry Conferences	How to Hit Your Goals in Just 90 Days	5 Career Coaches You Should Follow Right Now
17	18	19	20	21	22	23
Career experts share their success secrets	Experts share their job search secrets	What To Do If You Don't Get The Job	How to Get a New Job Before The New Year	How to Plan Your Career Goals for X Year	How to Make Better Decisions for Your Career	How to Do a Career Change
24	25	26	27	28	29	30
How to Align Your CareerYour Values	How to Land a Six Figure Job	How to Land a Seven Figure Job	When is It Time to Hire A Career Coach	The Number One Thing Holding Most People Back	How to Be an Intrapraneur	Should you work for a startup?
31						
X Job Horror Stories					© Copyright 2021 Am	anda Ahella I I C I I C I
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NOVEMBER 2021

Themes: Thanksgiving, Gratitude, Black Friday, Cyber Monday, Cyber Week, Holidays

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
	Why You Must Practice Gratitude	Gratitude as a success mindset practice	5 Tips to Improve Your Success Mindset	How You Can Practice Gratitude Every Day	How to Manage Your Career During the Holidays	Entrepreneurship vs. Intrapreneurship
7	8	9	10	11	12	13
How to Lead Your Team At Work	How to Stay Productive During The Holiday Season	Virtual Working Tips	How to Wind Down From Work During The Holidays	Career trends that are	Trends in your industry	How to handle family that doesnt support your career goals
4.4	45	10	17	40	40	20
14		16			19	20
X Ways to Keep Your Team Productive During The Holiday Season	How to stand out at work	Opinions on Hustling	Unpopular opinions about your industry	Thoughts and opinions on cyber week	How to Get a Promotion Before The New Year	How to Ace Your Year End Review
21	22	23	24	25	26	27
How to Find a Career Mentor Before The New Year	How to Handle Conflict At Work	How to Get a Management Job Before The End of The Year	How to Create More Impact With Your Career	How to not lose momentum during the holidays	What to do when you feel like Giving Up	How to use your career for good
28	29	30				
What to do if you hate your job	How to re-engage with your job	Employee engagement stats for the year				
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DECEMBER 2021

Themes: Holidays, sales, planning for new year, end of year taxes, budgets

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
			How to Get An Edge In Your Career	Best Gifts For Your Boss	Holiday productivity statistics	How to create a career pla for next year
5	6	7		9	10	11
X Places to Buy Gifts for Your Team	How to Network at Holiday Parties	Best Career Networking Groups	Best Online Career Networking Groups	How to Get Your Family on Board for Next Years Career Goals	How to Throw a Holiday Party for Company and clients	How to Create A Side Business for Y Year
12	13	14	15	16	17	18
3 Year Career Planning	5 Year Career Planning	X Career Books for X Year	How to Focus During the Holidays	How to Smash Your Career Goals in December	How to Find A Career Mentor For Next Year	How to Find A-Players For Your Team At Work
19	20	21	22	23	24	25
19	20	21	22	23	How to Maintain	23
How to Find the Right Career Mastermind	How to Find the Right Mentor in the new year	How to Run an Efficient Job Search	How to Get Booked Solid With Job Interviews	Year End Career Goals Review	Momentum During the Holidays	How to Stay Focused On Your Goals in X Year
26	27	28	29	30	31	
Why You Should/Shouldn't Take a Break from Your Career Goals	How to Get Clear on What You're Truly Capable of Accomplishing	3 Things to Stop Doing Right Now if You Want A Better Career	X Things to Let Go Of In the New Year	X Goals to Make In The New Year	How to Celebrate Your Accomplishments	
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