



AMANDA ABELLA

PITCH TO BE ON
PODCAST

Hi X and Team,

Hi Erika! I don't think we've officially met. My name is Amanda Abella and I'm a Latina millennial business and finance expert who teaches women entrepreneurs how to master selling and negotiating so they can make more money. I'm currently on a mission to help as many women as possible master the skill of sales and negotiation so we can have more choices in life.

I've been listening to your podcast and I really loved the episode where you broke down how to actually get to \$10K months. I also REALLY loved the episode where you called out BossBabe culture. I've gone on similar rants on my own podcast and I am 100% with you on that. I hear horror stories every week from people who've been exploited, manipulated and gaslighted out of their money

.Part of what I teach women is how to get comfortable with rejection and the psychology of sales so they can command high ticket prices. We've helped women go from being terrified of asking for money and doing free work for three years to closing \$20k deals. Some of our clients have even gotten up to a 90% close rate, others have been able to quit their jobs in a few weeks, and others have built major brands that help a lot of people.

I also have my own story of how I went from being rejected 60 times in one month to closing \$60k in sales in 30 day period. And, I have found that when I teach women how to get good at sales, they don't fall for the BossBabe manipulation

.That seems to be super well aligned with many of the topics you cover on your podcast so if you're looking for new guests to have on your show, I could speak to the topic of why women must master sales and negotiating and why rejection isn't really a thing in sales and how to overcome it.

Head here to listen to other podcasts I've been a guest on (or listen to my podcast) and some TV interviews I've done so you can get my vibe (Here is the link: <https://www.amandaabella.com/press/>)I'd be happy to answer any questions if you have them, otherwise, I hope to hear from you if you feel I'd be a good fit for your show. Have a great rest of your week!

Sincerely yours,
Your Name