

Persuade to profit

What are sales?

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- Understanding humans on a deeper level so you solve their problems.
- It's about service.
- It's about really seeing people and giving them a roadmap to fix their problems.

What sales are not.

- Sales are not manipulating people.
- Selling people stuff to people that they don't need.
- Sales is not convincing or forcing. It is not about pleasing people.